

## AMENDMENTS TO THE CLAIMS

The following listing of claims replaces all prior listings of claims in this application.

1. (Original) A system for providing digital messaging services received from multiple sources over a communications network, comprising:  
a client system, including:  
a display screen coupled to a communications link; and  
a workstation including a web browser, a user interface, a memory, and a processor, said workstation coupled to said communications link;  
a hosting system, including:  
a server coupled to a communications link;  
a workstation for:  
accessing applications stored on said server;  
inputting and retrieving information stored within said hosting system,  
wherein said workstation is coupled to said communications link; and  
a data storage device for storing data utilized by said hosting system;  
wherein said hosting system is accessible to said communications network;  
wherein said client system and said hosting system are in communication with each other, and wherein further, said hosting system provides digital messaging services to said client system.

2. (Original) The system of claim 1, wherein said digital messaging services include data collection resources procured from said client system, and at least one of a local content provider, national advertiser, local advertiser, corporate marketing group, and advertising agencies.

3. (Original) The system of claim 2, wherein local content from said local content providers include one of:

news,  
trivia,

weather,  
sports, and  
stock market updates.

4. (Original) The system of claim 1, wherein said client system is a retail establishment.
5. (Original) The system of claim 1, further comprising:  
an input device for interactively changing content on said display screen,  
wherein forms of said content include audio, video, and text representations.
6. (Original) The system of claim 5, wherein said display screen is a monitor.
7. (Original) The system of claim 5, wherein said display screen is a kiosk.
8. (Original) The system of claim 5, wherein said input device is a wireless telephone.
9. (Original) The system of claim 5, wherein said input device is a personal digital assistant.
10. (Original) The system of claim 5, wherein said input device is a bar code scanner.
11. (Original) The system of claim 5, wherein said input device is a keyboard.
12. (Original) The system of claim 5, wherein said input device is a microphone.
13. (Original) The system of claim 5, wherein said input device is a touch screen.

14. – 20. (Canceled)

20. (Currently Amended) The system of claim 1 further ~~A system for providing information related to a product in a retail location, the system comprising:~~  
a display screen positioned in the retail location;  
a storage device positioned in the retail location, said storage device containing graphical, display-ready content related to the product;  
a network coupling the display screen and said storage device;  
an input device for entering product information and ~~coupled to said network, said~~ input device initiating selection of said display-ready content related to the product from said storage device for display on said display screen.

21. (Currently Amended) The system of claim 20 wherein:  
said input device is a bar code reader and the product includes a bar code, said input device initiating selection of said display-ready content upon said bar code reader reading the bar code.